

Ripley's
**Believe It
or Not!**[®]



Ripley's Believe It or Not! and IFLScience team up with *Weird True Facts*

Unbelievable stories on technology, space, the brain, health and medicine, the environment, animals, and more!

Orlando, FL (July 7, 2020) – [Weird True Facts](#) by Ripley's Believe It or Not! and IFLScience is a collaboration of two amazing brands to create one unbelievable book!

[Weird True Facts](#) goes on sale on July 14, 2020. With the science behind the stories and the stories behind the science, there is something for both IFLScience and Ripley fans.

Science frequently teeters on the edge of the unbelievable, often leaving people—even scientists—thinking, “What the . . . ?”

From historical oddities to cutting-edge technology and cosmic conundrums, the book's 192 pages are filled with the strangest stories Ripley's and IFL's editors could find, like how:

- Pink isn't a real color
- Hip-hop music makes cheese taste better
- Stars do not actually “twinkle”
- Mount Everest is *not* the tallest mountain on Earth
- The Great Wall of China is still standing thanks to sticky rice

Featuring a chimpanzee astronaut, NASA superstitions, a spacecraft graveyard, and the possibility of growing food on Mars, [Weird True Facts](#) is also filled with unbelievable facts about our universe, space flight, and our neighboring planets—out-of-this-world stories that really stand out to a young adult with an out-of-this-world dream...

[Weird True Facts](#) spokesperson is 19-year-old astrobiology student Alyssa Carson. Her mission is to be among the first to walk on Mars, and it's not that far-fetched—she is the youngest person to graduate the Advanced Space Academy.

“I am an avid believer in citizen science and there are plenty of WTFs to be solved in our universe—I hope to discover some myself in the near future. This collaboration between Ripley's Believe It or Not! and IFLScience is a great way to get young adults thinking about a deeper approach to science. With fascinating facts and scientific theories, *Weird True Facts* sets your imagination free to think about the impossible actually becoming possible,” said Carson.

[Weird True Facts](#) will be available at major retailers and on [Amazon.com](#) on July 14th. Pre-orders are now available. Review copies and further information available on request.

Images and book excerpts can be found [here](#).

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About Ripley Entertainment

Ripley's Publishing is part of the Ripley Entertainment Inc. family of worldwide attractions, the global leader in location-based entertainment. More than 15 million people visit its 100-plus attractions in 11 countries each year. In addition to its 30 Believe It or Not! Odditoriums, the Orlando, Florida-based company has publishing, licensing and broadcast divisions that oversee projects including the syndicated Believe It or Not! television show, best-selling books, and the popular syndicated cartoon strip, Ripley's Believe It or Not!, that still runs daily in countries around the world. Ripley Entertainment is a Jim Pattison Company, the second-largest privately held company in Canada. Learn more about Ripley's Believe It or Not! by visiting Ripleys.com and following them on [Facebook](#), [Twitter](#), [YouTube](#), and [Instagram](#).

About IFLScience

IFLScience was launched as a Facebook blog page in 2012 by Elise Andrew, who not only has a passion for science but also a desire to make science accessible to everyone by stripping away the jargon and making it educational, engaging and entertaining. Their irreverent and off-beat tone of voice helped turn IFLScience into a global phenomenon and has amassed a global following of more than 100 million people. Their Facebook page has 25 million followers alone. Check out their platforms: [IFLScience](#) and follow them on [Facebook](#), [Twitter](#), [YouTube](#) and [Instagram](#)